Genesis 4:26 And as for Seth, to him also a son was born; and he named him Enosh. Then men began to call on the name of the Lord.

Genesis 4:26 (BHSMORPH)

לִקְרֹא בְּשֵׁם יְהוָה

When applied to men, it denotes invocation(here and chap. xii.8, xiii.4, etc.); to God, calling out or proclaiming His name (Ex. xxxiii.19, xxxiv.5). The *name of God* signifies in general "the whole nature of God, by which He attests His personal presence in the relation into which He has entered with man, the divine self-manifestation, or the whole of that revealed side of the divine nature, which is turned toward man" (*Oehler*). Keil & Delitzsch, p.120

Genesis 12:8 And he moved from there to the mountain east of Bethel, and he pitched his tent with Bethel on the west and Ai on the east; there he built an altar to the Lord and **called on the name of the Lord.**

Genesis 12:8 (BHSMORPH)

וַיָּקרָא בִּשֶׁם יְהוַה:

Genesis 13:4 to the place of the altar which he had made there at first. And there Abram **called on the name of the Lord.**

Genesis 13:4 (BHSMORPH)

ַרְקָרָא שָׁם אַבְרָם בְּשֵׁם יְהוָה: 4